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**INSERT ORG LOGO/PARTNERS LOGOS**

**MEDIA ADVISORY**

**ORG NAME hosts litter cleanup on DATE as part of CAMPAIGN/OBSERVANCE**

 *(INSERT call to action/volunteers needed/pounds of litter collected goal)*

(INSERT IMAGE from past cleanup if available, label with brief description)

**CITY, Tenn. – DATE, YEAR –** ORG NAMEis hosting a litter cleanup in observance of (Great American Cleanup/Earth Day/No Trash November/OTHER). INSERT 2-3 sentences about the importance of cleanup/impact to the community.

In partnership with INSERT PARTNERS and [Tennessee Department of Transportation](https://www.tn.gov/tdot.html)’s (TDOT) [Nobody Trashes Tennessee](https://nobodytrashestennessee.com/), the public is invited to participate in the cleanup and may sign up at INSERT HOW TO SIGN UP. All safety gear and cleanup supplies will be provided by ORG.

**DATE + TIME:** INSERT

**LOCATION:** INSERT

**WHO:** ORG Name, OTHER PARTNERS

**CONTACT:** INSERT ORG CONTACT NAME, EMAIL, CELL PHONE NUMBER

**About ORG**

INSERT BOILERPLATE

**About Nobody Trashes Tennessee**

Nobody Trashes Tennessee (NTT) is the State of Tennessee’s official litter prevention campaign managed by Tennessee Department of Transportation (TDOT). Visit [nobodytrashestennessee.com](https://nobodytrashestennessee.com/) to learn more about TDOT’s Adopt-A-Highway program and additional ways to get involved in helping to prevent and reduce litter through personal actions, community events, and reporting littering incidents through the [Tennessee Litter Hotline](https://nobodytrashestennessee.com/litter-hotline/) (1-877-8LITTER). Join the conversation at [facebook.com/nobodytrashesTN](https://www.facebook.com/nobodytrashesTN), [instagram.com/nobodytrashestn](https://www.instagram.com/nobodytrashestn) and [twitter.com/NobodyTrashesTN](https://twitter.com/NobodyTrashesTN).

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